



2020 ANNUAL REPORT

SEE ART. CREATE ART. PROMOTE ART.



COMMUNITY ARTS

FROM THE DIRECTOR

2020 was a year of the unexpected. SAGE Community Arts faced great challenges while at the same time hitting new records and meeting those challenges head on. Through the strength of the Artist Members, volunteers, the Board of Directors, and leadership, SAGE Community Arts emerged strong and vibrant from the pandemic year.

The first three years that SAGE resided in the new downtown location saw year over year growth. The pandemic proved challenging for upward movement in our fourth year. However, the Member Gallery at SAGE experienced a fourth year in a row of continued prosperity, hitting a record sales month in September 2020. It is truly humbling to see the talent that is displayed in the Member Gallery and the art appreciation that the Sheridan community has for the artists of SAGE Community Arts.

We also saw a turnover in leadership this last year. Former Executive Director, Kendra Heimbeck saw SAGE Community Arts through the crucial first months of the pandemic and then stepped down to take on new challenges. The Board of Directors and staff saw SAGE through the remainder of the year and through the search for the new Director. It was with great honor that I accepted the position and am very excited to support SAGE as the organization continues to flourish.

Please join me in celebrating the achievements SAGE Community Arts was able to accomplish despite the pandemic year of 2020. These accomplishments show the strength of the community support from all our artists, volunteers, members, and leadership, and continue to set SAGE on a path of great success.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jill Benson', with a large, stylized initial 'J'.

Jill Benson



OUR MISSION

TO INSPIRE AND BUILD COMMUNITY THROUGH THE VISUAL ARTS

Our mission is fulfilled by focusing on three key pillars: see art, create art, promote art.



SEE ART

SAGE provides the Sheridan community opportunities to see and experience a wide variety of art in our Members Gallery and Exhibition Gallery. Both galleries are open Tuesday through Saturday and for additional hours during receptions and educational events held at the art center.

Our Community Arts Education Program provides ongoing creative opportunities for all ages from beginners to professional artists. All classes offered by SAGE are held in a supportive environment and taught by both visiting artists and local professional artists dedicated to SAGE.



CREATE ART



PROMOTE ART

SAGE creates a platform to support the visual arts and local artists through our galleries, events, and marketing reach. SAGE is committed to strengthening the Sheridan community by promoting Sheridan County as an art destination for tourism to enhance the creative economy.

PROMOTE ART.

STAFF & BOARD

STAFF

Jill Benson | Executive Director
Rachel Mathews | Program Coordinator
Sara Johnson | Marketing Coordinator

BOARD OF DIRECTORS

Mikole Bede Soto | Board President
Sandra Thayer | Board Vice President
Dan Lee | Secretary
Gary Miller | Treasurer
Polly Burge
Mary Kay Love
John Dick
Kristen Masters
Amy Albrecht
Nancie Furnish
Susie Ponce

Thank you to Staff & Board Members who completed SAGE service in 2020:

Kendra Heimback | Former Executive Director
Laura Lehan | Former Board Member

PROMOTE ART.

SAGE MEMBERS

EXCITING GROWTH IN 2020

ARTIST MEMBERS

195

UP 43% FROM 2019



ITEMS SOLD IN
MEMBERS' GALLERY

342

\$10,825

PAID TO MEMBERS IN COMMISSIONS
INCREASE OF 28% FROM 2019



3,029

VISITORS TO THE
GALLERY IN 2020



SEE ART.

2020 EXHIBITIONS BY THE NUMBERS

\$13,309

PAID IN ARTIST
COMMISSIONS

ARTISTS FROM
14 STATES

64

EXHIBITING ARTISTS

BIGHORNS & BEYOND

John W. Taft | Oils

5TH ANNUAL NATIONAL JURIED PHOTOGRAPHY SHOW

Juror | Tim Newton

10TH ANNUAL NATIONAL JURIED SHOW

Juror | John W. Taft

TWO BERRYS

Carol Berry & Barbara Berry | Mother & Daughter Exhibition

EMBRACE THE STRUGGLE

Chris Navarro | Bronze

FUMING | SODA FIRED CERAMICS

Elaine Olafson Henry | Rod Dugal | Stephen Mullins

EXHIBITIONS: PERSEVERENCE

8 LIVESTREAM VIDEOS | 3195 VIEWS

The "Fuming: Soda Fired Ceramics" reception was instead a Livestream event featuring interviews with the artists Rod Dugal, Elain Olafson Henry, and Stephen Mullins on our Facebook page.



The 10th Annual National Juried Show had a hybrid Awards Reception featuring an opening announcement video with interviews from Juror John Taft and presenting sponsor First Federal Bank & Trust, followed by recorded audio of artists' statements and details of the artwork.



For "Two Berrys", we had a Livestream interview broadcast on Facebook with Carol Berry and Barbara Berry for their mother/daughter exhibition.



CREATE ART.

COMMUNITY ARTS EDUCATION

PROVIDING THE OPPORTUNITY TO FOSTER CREATIVITY
AND BUILD ARTISTIC SKILLS THROUGH AN ENCOURAGING,
SUPPORTIVE AND FUN LEARNING ENVIRONMENT

72

ART LEARNING
OPPORTUNITIES



\$10,901

PAID IN ART
INSTRUCTOR WAGES

2

YOUTH
CLASSES & CAMPS

41

YOUTH
PARTICIPANTS



521

ARTS EDUCATION
PARTICIPANTS



VIRTUAL LEARNING

During the COVID-19 pandemic, SAGE explored new ways to offer community arts education. While the galleries were closed, we turned to Facebook Livestreams and YouTube. We also started a Virtual Art Show & Tell group that meets every Friday via Zoom. Jenny Wuerker created an original instructional YouTube video for SAGE for people to paint along, and Ivy Harbour Case lead several "Yoga in the Gallery" Livestreams and "Kids Create" Livestream videos after school. We also partnered with Downtown Sheridan Association for 3rd Thursday Quickdraw Livestreams.



258

ZOOM SHOW & TELL ATTENDEES

6

LIVESTREAM VIDEOS

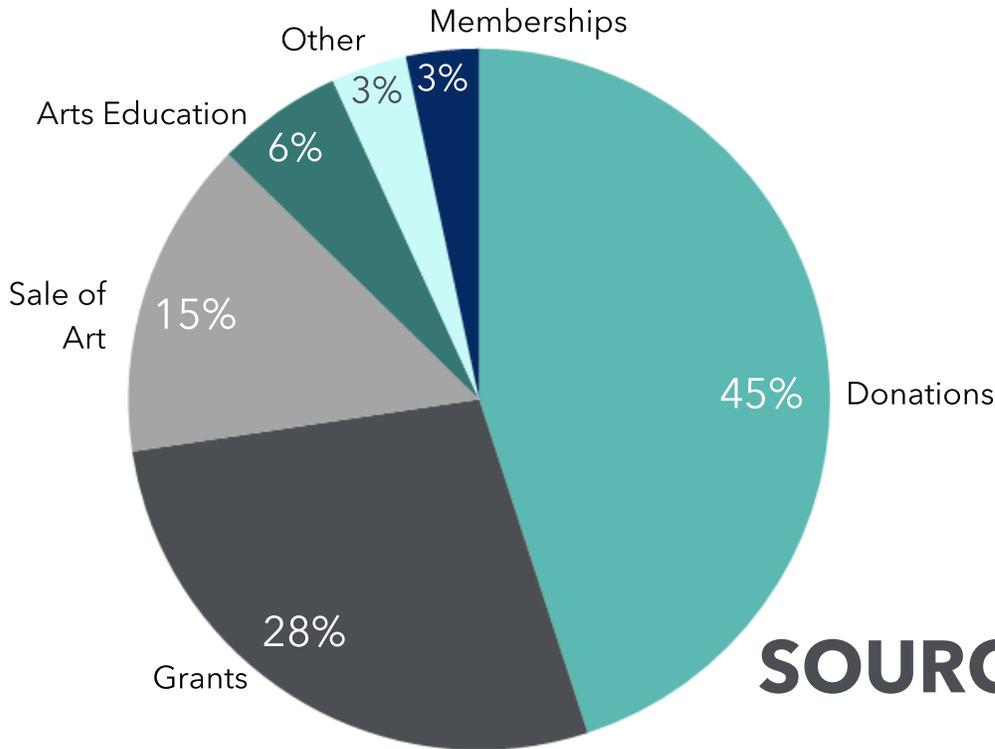
1990

LIVESTREAM VIEWS

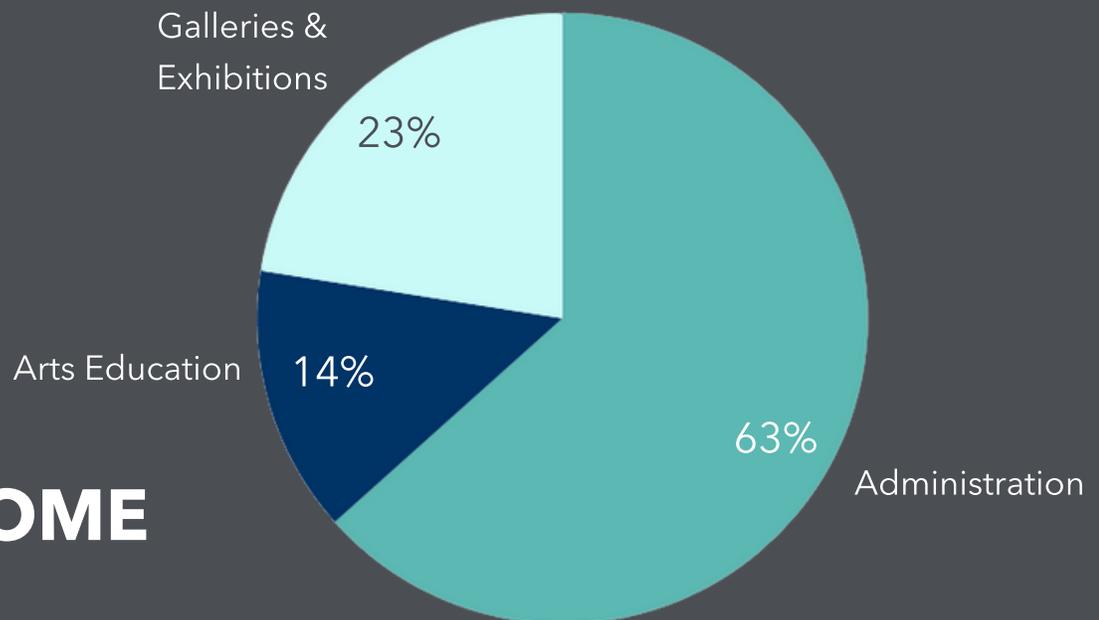


SEE ART. CREATE ART. PROMOTE ART.

ANNUAL BUDGET



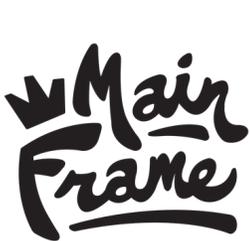
SOURCES OF INCOME
\$254,480



USES OF INCOME
\$160,984

2020 BUSINESS SPONSORS

IN GRATITUDE:



2020 DONORS

IN GRATITUDE:

Anonymous (x3)	Roger & Janet Haight	Barbara Paepke
Nick Angel	Dick & Claudia Hall	Beverly Palmer
Roger & Susan Appell	Jim & Diane Hallstrom	Cyndi Phillips
Ann Arndt	Kendall & Joseph Hartman	Betty Pinkerton
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